



Foundation

# 2025 INAUGURAL NEXTGEN CONFERENCE

A Transformative Experience for the  
Next Generation of Biopharma Leaders.

**21  
OCT**  
8:00 AM - 6:30 PM

**Premier Sponsor**



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**CONTACT**

info@wocip.org  
wociped@wocip.org

**LOCATION**

The Westin Charlotte  
Charlotte, North Carolina



# A MESSAGE FROM OUR FOUNDER & PRESIDENT



Dear Future Leader,

We are excited to invite you to the **2025 Inaugural NextGen Conference**—an empowering experience created for undergraduate and graduate students who are ready to explore opportunities in biopharma and begin shaping the future of healthcare.

The NextGen Conference is more than an event—it's your chance to **build skills, gain insights, and connect with a community that values your voice and potential.** You'll learn from accomplished professionals, engage in hands-on workshops, and network with peers who share your passion for impact and innovation.

Throughout the experience, you will:

- Discover strategies to thrive in the biopharma industry
- Build confidence in sharing your professional story
- Explore diverse career pathways and possibilities
- Form meaningful connections with mentors, leaders, and peers

At WOCIP®, we believe that the next generation of innovators, change-makers, and leaders is already here—and that includes you. The NextGen Conference is designed to help you take your next step with clarity, confidence, and purpose.

**This is where your journey begins!**

We can't wait to welcome you.

Warmly,

*Charlotte Jones-Burton*

**CHARLOTTE JONES-BURTON, MD, MS**  
Founder and President, WOCIP®

## Who We Are

WOCIP® is a non-profit business and professional development organization founded in 2015 by nine visionary leaders. Their mission was bold: to reimagine the life sciences industry and expand access to the research, innovations, and solutions that shape health outcomes around the world.

## The WOCIP Foundation

The WOCIP Foundation, the philanthropic arm of WOCIP, is proud to host the NextGen Conference. Through education, advocacy, and partnership, the Foundation is committed to addressing disparities in education, career opportunities, and health and well-being. From students and advisors to community partners and global networks, the Foundation supports the next generation of leaders who will make an impact in science, business, and society.

## Our Mission

To ensure improved health outcomes for all globally, WOCIP empowers professionals to be effective and impactful, so every voice contributes to a healthier world.

## Our Vision

A world where every individual can achieve optimal health and well-being.

## Our Core Values

- Equity
- Self-Actualization & Self-Investment
- Integrated Well-Being
- Authentic Connection
- Nurturing & Safe Environments





# ABOUT THE PROGRAM

The WOCIP NextGen Conference is a dynamic, day-long learning experience designed for students and fellows aspiring to careers in biopharma. Through interactive sessions, panels, and workshops, participants gain a deeper understanding of the industry and themselves resulting in empowering them to grow as future biopharma industry leaders and innovators



# AGENDA

## AT-A-GLANCE

8:00 am-6:30 pm

(Subject to change)

### BREAKFAST

### PROGRAM SESSIONS

- 01. First Impressions, Lasting Connections**
- 02. From Curiosity to Cure: The Power of Your Perspective**
- 03. The Evolving Regulatory Landscape: What Every Aspiring Biopharma Professional Should Know**
- 04. Power Shift: How AI, Digital Health and Data are Empowering Patients and Disrupting Pharma**

### LUNCH

- 05. Why It Matters: Exploring Your Motivation for a Career in Biopharma**
- 06. Your Story, Your Superpower: Communicating Who You Are and Why it Matters**
- 07. Connections That Count: Strategic Networking for Career Growth**
- 08. Pathways & Possibilities: Career Insights from Biopharma Professionals**

## Why attend?

Get ready for an experience that will spark new ideas, build your confidence, and open doors to your future!

### » Gain Insider Knowledge

Discover the mindsets, skills, and strategies that will help you thrive in the biopharma and life sciences industry. Learn how innovation, regulation, and technology are shaping the future of healthcare—and what it means for your career.

### » Build Your Professional Presence

Strengthen your ability to communicate your story, show up with confidence, and make a lasting impression. You'll leave with practical tools to enhance your professional presence and accelerate your growth.

### » Expand Your Network

Connect with peers, mentors, and industry leaders who are passionate about shaping the next generation of pharmaceutical professionals. These strategic connections can open doors to opportunities, guidance, and long-term career support.

### » Explore Career Pathways with Purpose

Acquire clarity on your career options, values, and motivations. Whether you're just starting out or preparing for the next step, you'll leave with insights and inspiration to guide your journey in life sciences.



# CONFERENCE

## SESSIONS' DESCRIPTIONS

*(Subject to change)*

### 01. First Impressions, Lasting Connections

Kick off the day with fun, interactive exercises designed to spark conversation, build community, and help participants connect authentically. This session sets the tone for collaboration, reflection, and relationship-building throughout the conference experience.

### 02. From Curiosity to Cure: The Power of Your Perspective

In this inspiring keynote, our speaker shares how curiosity, diverse perspectives, and personal insight fuel innovation in life sciences. Students and fellows will be encouraged to embrace their unique journeys, recognize the value of their voice, and see themselves as essential contributors to the future of medicine and global health.

### 03. The Evolving Regulatory Landscape: What Every Aspiring Biopharma Professional Should Know

In this engaging session, a biopharma expert unpacks the dynamic world of drug regulation and why understanding it is essential for future innovators. Students and fellows will gain insight into how regulatory shifts impact development, approval, and access—and why staying informed empowers them, their families and their communities..

### 04. Power Shift: How AI, Digital Health and Data are Empowering Patients and Disrupting Pharma

This dynamic session explores how AI, digital health tools, and real-world data are transforming the patient experience and reshaping the biopharma industry. Students and fellows will gain insight into how empowered consumers are driving innovation and influencing the development of drugs and therapeutics.

### 05. Why It Matters: Exploring Your Motivation for a Career in Biopharma

This reflective, hands-on session invites aspiring biopharma professionals to explore the deeper motivations behind their career goals. Through guided exercises and peer conversations, participants will examine their core values and personal drivers—gaining clarity and confidence in how their unique purpose can shape the future of healthcare and improved outcomes for all.

## 06. Your Story, Your Superpower: Communicating Who You Are and Why it Matters

This interactive session guides aspiring biopharma professionals in discovering and crafting their professional narrative. Through exploration and peer feedback, participants will practice communicating their story with the clarity and confidence that leaves a lasting impression.

## 07. Connections That Count: Strategic Networking for Career Growth

This workshop empowers aspiring biopharma professionals to build meaningful connections through intentional networking. Participants will explore and practice relationship-building strategies, gaining tools to confidently engage with mentors, peers, and industry leaders who can support their career journey.

## 08. Pathways & Possibilities: Career Insights from Biopharma Professionals

In these engaging panels, biopharma professionals from diverse functional areas share their career journeys, lessons learned, and advice for aspiring biopharma professionals. Attendees will gain real-world insights into the many pathways available in the industry—and leave inspired to explore their own possibilities.

October 21, 2025

The Westin Charlotte  
Charlotte, North Carolina

### CONTACT

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**At only \$89, the NextGen Conference gives you access to industry leaders, real-world insights, and hands-on workshops that can shape your career path. This is your moment—don't let it pass.**

**TO REGISTER VISIT [WOCIP.ORG](https://wocip.org)**